



This summer vacation season you may have strolled past Salvador Dali lecturing on screen at The Museum of Modern Art, New York. The video-as-16mm-film-projection was *Chaos and Creation*, 1960. Nearly one-hundred times a day for eleven weeks Dali stood in front of his Piet Mondrian imitation incessantly repeating:

PIET, PIET, PIET.... NIET! DALI, DALI, DALI.... DA!

While it is often cited as the first artist's video, the argument on which it plays, between pure art and 'corrupted' art, is age old and fruitless. A number of passerby's laughed as Dali performed.

Above: a still photograph of the wall and 16mm film projection transferred from a video recording of a Piet Mondrian painting re-presented as a pigsty in Salvador Dali and Philippe Halsman's Chaos and Creation, 1960, 16 minutes and 54 seconds, Fundació Gala-Salvador Dalí, Figueres / Filmoteca de Catalunya, created on the occasion of the Fifth Annual Convention on Visual Communications, as seen in Dalí: Painting and Film, June 29–September 15, 2008, The Joan and Preston Robert Tisch Exhibition Gallery, sixth floor, The Museum of Modern Art.